

ABSTRACT

Real-time pricing allows users to purchase products that are available at advertised prices via an advertisement on electronic commerce. If the price or availability of a product changes, the advertisement is updated to reflect this change. This allows the user to quickly and efficiently make purchases, without risk that the product will no longer be available as advertised when he or she tries to make the purchase.

1999

LAW OFFICES

FINNEGAN, HENDERSON,
FARABOW, GARRETT,
& DUNNER, L.L.P.
1300 I STREET, N. W.
WASHINGTON, DC 20005
202-408-4000